



For Immediate Release

## “Green” relief from summer heat is on the way

**BOULDER, Colo. (July 16, 2012)**

Coloradoans struggling to stay cool during these dog days of summer have some environmentally friendly relief on the way. EcoSmart Homes, a Boulder based company that conducts energy audits and home performance upgrades, is teaming up with Coolerado Corporation to offer some fortunate Front Ranger the chance to win a free standing air conditioner that is so efficient it runs on less energy than a hair dryer.

Coolerado is a Denver based manufacturer that has developed a patented process for cooling. Its air conditioners use no chemical refrigerants and roughly the same amount of water as a swamp cooler. They also use fresh outside air, instead of recirculated indoor air like traditional air conditioners, to create a more breathable, healthy environment in the home. And as the temperature increases, it actually improves efficiency and performance. Energy savings as much as 90% have been recorded with this cost-effective technology.

The contest is simple. You sign up on the [ecosmarthomes.com](http://ecosmarthomes.com) site or ‘Like’ them on Facebook. One winner will be randomly selected in a drawing on Monday July 30<sup>th</sup>.

The Coolerado unit comes installed in the winner’s home by EcoSmart Homes with a combined estimated value of \$6400. It’s a green way to beat the heat and reduce your carbon footprint if you need to invest in additional cooling for your home this summer.

## **About EcoSmart Homes:**

EcoSmart Homes is one of the original home performance companies in the Boulder/Denver area and a Colorado leader in providing comfort, health and energy benefits for Colorado homes.

Since 2005, they've been a one stop shop for home energy improvements and helped homeowners move from a leaky home with high energy bills and cold/hot spots to super-tight homes with low energy bills and consistent, comfortable temperatures throughout. EcoSmart manages the entire home improvement process from start to finish and minimizes the "transaction stress" associated with dealing with many different contractors. They help homeowners find and apply for rebates, incentives and low cost "green" financing that helps reduce the cost of the investment.

Eric Doub, co-founder, is Boulder-born and raised and is a nationally recognized expert in the home performance industry with over 30 years background as a builder, designer and educator. He's an innovator for home energy leadership with a strong environmental educational background. "In addition to saving money on utility bills, our customers are pleased to be helping the environment and have someone to manage the process for them," explains Doub.

Company Background: <http://www.ecosmarthomes.com/about-us/company-background/>

Media Kit: <http://www.ecosmarthomes.com/news-media/media-kit/>

Coolerado Video: [http://youtu.be/m\\_GV8QimL4M](http://youtu.be/m_GV8QimL4M)

## **About Coolerado**

Founded in 2004, Coolerado designs, manufactures and markets super-energy-efficient air conditioning systems for light commercial use, based on its proprietary, patented and proven technology. Customer energy savings as much as 90% have been recorded with this cost-effective technology. Coolerado products are highly reliable and virtually maintenance-free and are currently operating in 26 countries around the world. The company is headquartered in Denver, Colorado ([www.coolerado.com](http://www.coolerado.com)).